

The
Visual Learning
Company®





EMPOWERING EDUCATION THROUGH VISUAL LEARNING

To Enhance Understanding and Improve Knowledge

To Provide a Cross Curriculum Index with Centralise Information

*To Deliver an Easy to use, Private and Secure Solution
for Teachers, Pupils/Students and the School*

"We are defined by what we have seen" Sir Trevor McDonald

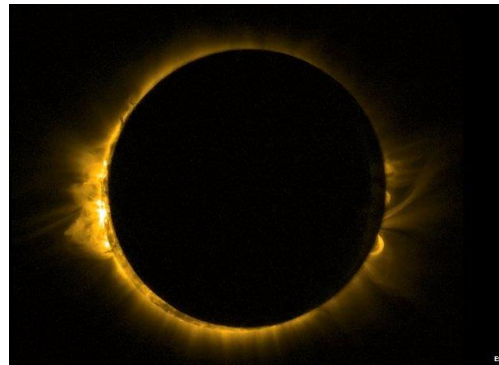
The Value & Benefit of Visual Learning



*To Enhance Understanding and Improve Knowledge
Schools Need a Secure Multi Media Library*



The Past

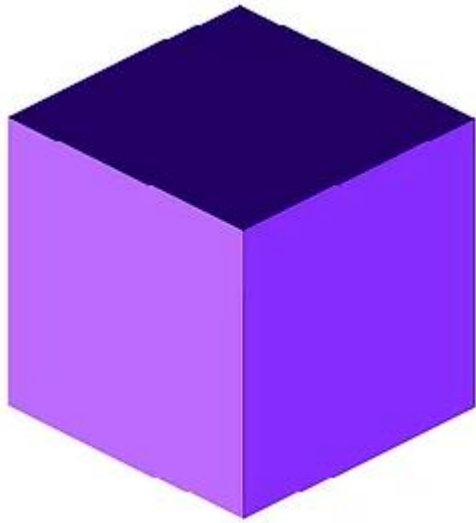


Now



The Future

Introducing The Visual Learning – Smart Multimedia Library



The Smart Multimedia Library®

*To Deliver an Easy to use, Private and Secure Solution
for Teachers, Pupils/Students and the School*

The Smart Multimedia Library



*Schools Have Many Interesting Clips
But Where Are They ?*

*Over 90% of UK Schools Do Not Have
A Secure Private Multi Media Library*

Information Provided By Ofsted

*Everyone in the School will benefit from
a Centralised Indexed Secure Resource*





SECURITY



THE SMART MULTIMEDIA LIBRARY
HAS ITS OWN SEPARATE SERVER/APPLIANCE
INSTALLED INTO EACH SCHOOL



THIS PROVIDES COMPLETE CONTROL TO THE SCHOOL
DELIVERS PRIVACY TO EACH USER

THE PROCESS USES AN INTRANET FACILITY
RATHER THAN USING THE INTERNET AND CLOUD STORAGE



SECURITY



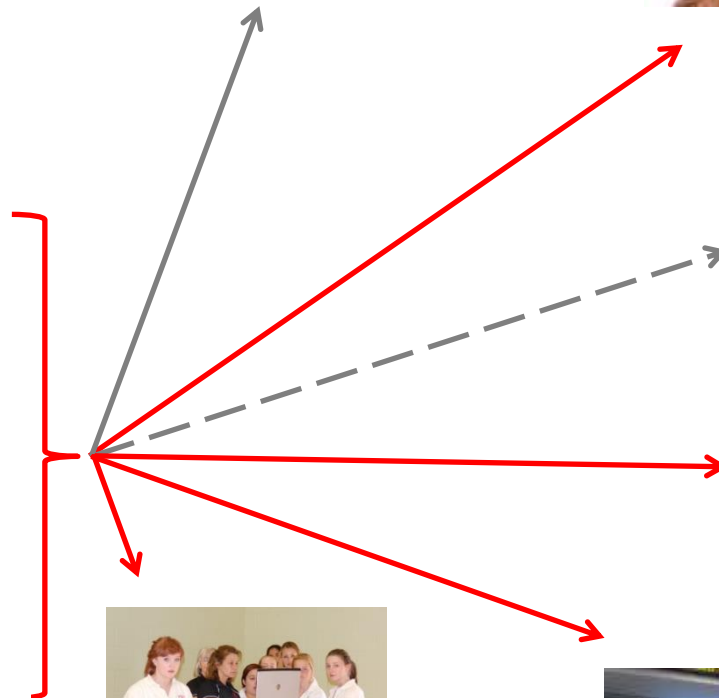
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How It Works



Smart Multimedia Library
A Dedicated Separate Unit



What is good education?

Ofsted Inspection Framework September 2019

Intent

- A curriculum that is ambitious and designed to give all pupils knowledge and cultural capital to succeed in life
- The school's curriculum is coherently planned and sequenced towards cumulatively sufficient knowledge and skills for future learning and employment
- A curriculum that is adapted, designed or developed to meet the needs of all pupils
- Exposure to a broad range of subjects



The Value of Visual Learning

Transmit Information Quicker

Improves Knowledge

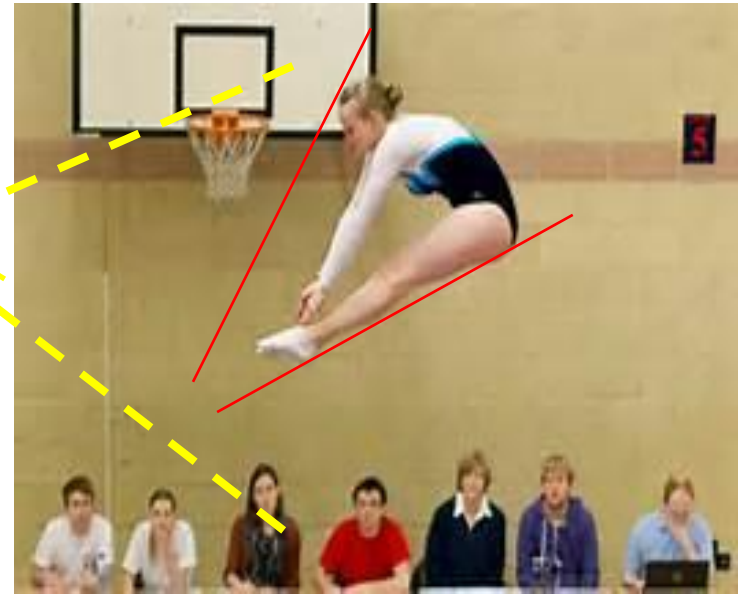
Manageable Pieces

Stimulate Learning

Develop Emotions

Motivate Learners

Remain in Long Term Memory



82% of the population are visual learners, images are clearly key to engaging people in Learning

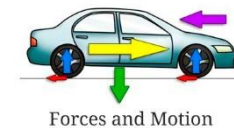
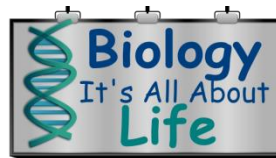




Cross Curriculum Link

*How the **Cross Curriculum Link** helps to stimulate children into learning in areas that may not currently interest them*

For example – Learning about the Heart



***Biology** – learning about the heart – effects the Brain this links to many other subject areas –*

English – Love – Romeo & Juliet

Physical Education

Food & Technology – What do we need to eat to keep our heart in good shape?

Geography – where is the food produced?

**Maths – the cost of delivering
these products to your home**

History – How do we know that these products are made in these Countries?

Foreign Languages – communicating with the producers

Other areas

**Physics – moving the produce in a
safe and affordable manner**





*The **S**mart **M**ultimedia **L**ibrary*

Who Will Benefit



Primary & Secondary Students will have their own
*Private & Secure Smart Multimedia Library
and a Virtual CV*



Teachers will have their own
Private & Secure Smart Multimedia Library



The School Smart Multimedia Library – Private & Secure Held Within The School. This will complement their existing Main Library with a new valuable resource that will benefit everyone in the school

The Virtual CV - Choosing a career - Work Experience – UCAS - Employment



User's Personal Profile



My Dashboard

My Account

Full Name : admin admin
Email : admin@admin.com
School Year : 8

Sign out



SPONSOR



Profile

<input type="text" value="admin"/>	<input type="text" value="admin"/>
<input type="text" value="02/02/2014"/>	<input type="text" value="Male"/>
<input type="text" value="8"/>	<input type="text" value="house no 101"/>
<input type="text" value="admin"/>	
<input type="text" value="admin"/>	
<input type="text" value="admin"/>	
Do You Have Dyslexia ? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	
<input type="text" value="Maths, Science, Biology, Football, Gymnastics"/>	<input type="button" value="Add New Subject"/>
<input type="text" value="Enter New Password"/>	



The Smart Multimedia Library



My Dashboard

My Account

Full Name : mak james

Email : user3@yopmail.com

School Year : 2

Sign out

Please choose a clapperboard to continue...



Extra features

The
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EMPOWERING EDUCATION THROUGH VISUAL LEARNING

To Store Clip/s

Complete The Index Questions

The screenshot shows a web interface for indexing video clips. The top bar is purple with a logo, a director's chair icon, and the word "INDEXING". A question mark icon is in the top right corner.

Step 1: Browse

Choose file: No file chosen

Video ☒ YouTube ☐ Store

Clip Info

Clip Title: y2mate.com - how_to_generate_effortless_power_on_the_tennis_serve_1UP6KJ2T8a8_1080p
Duration: 10 Minutes 33 Seconds
Size: 71.97 MB
Subject: maths
Description: text
Descriptive Words: text

NOTES

These are my notes on this clip - I can add them directly into this yellow box...

Step 2: Additional Indexing

SAVE

These are my notes on this clip - I can add them directly into this yellow box...

Activity *	Enter activity description...	Mapping	Enter mapping details...
Action *	Enter action description...	SubFolder *	main <input type="button" value="Create SubFolder"/>
Subject *	maths <input type="button" value="v"/>	Source *	Private <input type="button" value="v"/> Private TV - Channel YouTube Other

Search & Play

Answer The Questions – To Find The Clip/s

The screenshot displays a web interface titled "SEARCH AND PLAY" with a purple header. In the top left corner, there is a small globe icon and a director's chair icon. A "Go To Player" button is located in the top right corner. The main content area is divided into two sections. The top section, labeled "Step 1: Find the clip you want by filtering", contains a "Select Library:" section with radio buttons for "Main School" (selected) and "Users Library". Below this are several search filters: "Activity", "Action", "Subject" (with a dropdown menu showing "... Select Subject ..."), "Descriptive words", "Mapping", and "SubFolder" (with a dropdown menu showing "... Select SubFolder ..."). The bottom section displays a grid of video clips. Each clip has a thumbnail image, a title, and a list of metadata including "Activity", "Action", and "Action:". The clips are: "BRAIN97", "HEAR97", "HEART97", "LUNGS97", "MUSCLE97", and "Heading". The "HEAR97" clip is highlighted with a yellow circle around its "Action:" button. The "Heading" clip is partially visible on the right side of the grid.

SEARCH AND PLAY

Step 1: Find the clip you want by filtering






Go To Player






Select Library: ☒ Main School ☐ Users Library






Activity: Descriptive words:






Action: Mapping:






Subject: ... Select Subject ... SubFolder: ... Select SubFolder ...






BRAIN97
Activity: BRAIN97
Action: BRAIN97
Action:     

HEAR97
Activity: HEAR97
Action: HEAR97
Action:     

HEART97
Activity: HEART97
Action: HEART97
Action:     

LUNGS97
Activity: LUNGS97
Action: LUNGS97
Action:     

MUSCLE97
Activity: MUSCLE97
Action: MUSCLE97
Action:     

Heading
Activity: Heading
Action: Heading
Action:     

Select The Clip/s You Want to Play Full Screen or Multi Screen

The screenshot shows a video player interface with a purple header. On the left, there is a small globe icon and a chair icon with a red 'X' over it. In the center of the header is the text "SEARCH AND PLAY". On the right is a white circle containing a question mark. Below the header, a purple bar contains the text "Step 1: Find the clip you want by filtering" and a "Go To Search" button. The main area displays a grid of video thumbnails. The first row has four thumbnails: a soccer player in a yellow circle, a person in a red coat, a soccer player in a blue jersey, and a large YouTube logo. The second row has six thumbnails, each with a title, activity name, action name, and a set of playback controls (play, pause, stop, full screen, and a download icon).

Thumbnail	Title	Activity	Action
	LUNGS97	Activity:LUNGS97	Action: LUNGS97
	MUSCLE97	Activity:MUSCLE97	Action: MUSCLE97
	Heading	Activity:Heading	Action: Heading
	PassChip	Activity:PassChip	Action: PassChip
	PassFrt	Activity:PassFrt	Action: PassFrt
	PassFRT1	Activity:PassFRT1	Action: PassFRT1

The Benefit of The Smart Multimedia Library Delivering a Vast Capacity



Physical literacy
Early Years Foundation Stage profile
Pupil profiling
Cross-curricular links
Achievement and Attainment
Moderation

Senior Leaders Team Overview

Whole School Vision
Inter
Intra
School self-review and evaluation
Development Planning
CPD/Training
Ofsted
School Inspections



Working Together to Make Learning
Enjoyable & Interesting



A Students Clip - Now Stored in The School Media Library



I interviewed the Earl of Wessex at Buckingham Palace



Observations Following our Pilot Program



Windsor Boy's School - Gavin Henderson – Head Teacher – “*said the idea was good and he really saw the potential of the school having a Smart Multimedia Library - A great new professional teaching tool.*”



Kendrick School “The Smart Multimedia Library has opened greater opportunities in all activities throughout the school”



..... “embrace the use of visuals in order to Enhance Student progress and support assessment.....” **St Crispin's School**

Official Comments



A National Adviser said – *The Smart Multimedia Library Looks very interesting and I hope will provide a valuable resource for teachers*



Naace recognised the importance of a School Smart Multimedia Library



e-learning foundation will be working in partnership with VLC



Nace have seen the Smart Multimedia Library working in a school and wish to work with VLC on the promotion of this valuable tool



Sue Campbell CEO was delighted with the quality and content of the product.
"It clearly shows what both teachers and pupils need to see."





The
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The Other Cubes



VLC TRAINING

The Visual Learning Company provides a wide range of training through our Professional Training Team.

- ☐ *Developing The Smart Multimedia Library*
- ☐ *Using Tablets as a Recording Studio*
- ☐ *Video Production*
 - ☐ *Filming Editing Sound Lighting*



VLC Production Company

- ☐ *Filming*
- ☐ *Editing*
- ☐ *Sound*
- ☐ *Lighting*
- ☐ *Storyboard Production*
- ☐ *Using a Series of Tablets as a Production suit*
- ☐ *Post Production*



Knowledge Base

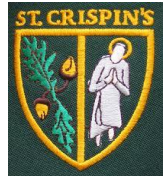


“The Smart Multimedia Library has opened greater opportunities in all activities throughout the school” **Kendrick School**



Microsoft has just acknowledged our work in this area “Congratulations on your launch, no small feat!”

“ embrace the use of visuals in order to enhance Student progress and support assessment.....” **St Crispin’s School**



A National Adviser said – *The Smart Multimedia Library Looks very interesting and I hope will provide a valuable resource for teachers & pupils*



Windsor Boy’s School - Gavin Henderson – Head Teacher – “*said the idea was good and he really saw the potential of the school having a Smart Multimedia Library - A great new professional teaching tool.*”



The VLC Trust

*It is wonderful when you enjoy good health however
The Visual Learning Company wishes to support a
number of registered charities*

- ☐ The British Heart Foundation
- ☐ Cancer Research UK
- ☐ Great Ormond Street Hospital
- ☐ Others
 - ☐ K Air

FLY KAIR



*WE CARE FOR PEOPLE
AN INTERNATIONAL TEAM OF DEDICATED PEOPLE
WHO WILL KAIR FOR YOUR EVERY NEED*

LAUNCHING IN 2020

www.flykair.uk



The VLC Consultancy





VLC Partners

- ❑ *Fujitsu*

- ❑ *DJI*

 - ❑ *Mini Gimbal*

 - ❑ *Drones*

 - ❑ *Special Cameras*

- ❑ *Douglas Stewart*

 - ❑ *Padcaster*

 - ❑ *Magix Editing*

- ❑ *Camtasia*





*THANK YOU FOR YOUR TIME
AND
INTEREST IN OUR COMPANY*